



T2 CONNECT 

SPONSORSHIP PROPOSAL

INDIANAPOLIS 2025

Maximize your reach and multiply your returns by networking with key decision makers and influencers interested in your solutions and services at T2 Connect 2025



T2 Connect Registration

T2 CONNECT



ABOUT EVENT



When

November 17 - 20, 2025

Where

Westin Hotel
241 W. Washington St.
Indianapolis, IN

Vendor Expo

Tuesday, November 18 - Wednesday,
November 19

Total Attendees

400+

Key Audience

Decision-makers, staff, and leaders from the University, Municipal, and Operator sectors of the parking industry.



SPONSORSHIP PACKAGES

Keynote/ Give Back Package

- One Hour Presentation
- Opening Session Recognition
- Five Complimentary Attendees
- Four Push Notifications
- Meter Board Signage
- Signage & Recognition at Give Back or Keynote
- 10x10 Booth
- Speaking opportunity during Keynote/Give Back

Platinum Package

- Opening Session Recognition & Introduction
- Four Complimentary Attendees
- Four Push Notifications
- Meter Board Signage
- Breakfast Sponsorship
- 10x10 Booth
- Recognition at Welcome Party
- Logo on badges

Gold Package

- One Hour Presentation
- Opening Session Recognition
- Three Complimentary Attendees
- 2 Push Notifications
- Break Sponsorship

Silver Package

- Two Complimentary Attendees
- 1 Push Notification
- Demo Chat Session
- 10x10 Booth

**Keynote/Give Back
Package Price:**

\$20,000

First Come!

**Platinum
Package Price:**

\$13,000

Only one!

**Gold
Package Price:**

\$10,500

6 Available

**Silver
Package Price:**

\$8,000

10 Available



SPONSORSHIP A LA CARTE

Demo Talks.....\$1,000

Showcase your product with a live 10-minute demonstration, add on to any sponsorship

Vendor Expo.....\$3,500

8x8 booth to showcase your company, 1 Comp attendee, 6' booth

Wellness Offerings.....\$5,000

Sponsor fitness sessions during Connect, 1 Comp Attendee, 6' booth
2 - Available - New Offering

Meal Sponsor.....\$6,000

Recognition at all event meals, 1 Comp attendee, 8x8 booth



2 - Available - selling fast

Included with all sponsorships

- Recognition on event registration website
- Booth space (size depends on sponsorship level)
- List of attendees with email addresses prior to Connect
- Listing on Mobile App
- Networking opportunities with customers at all evening events
- Recognition on conference signage
- Access to attendees through event mobile app
- Opportunity to include sponsor produced swag item in attendee welcome bag

First Time Attendee Reception...\$6,000

Showcase your product with a live demonstration, 1 Comp attendee, 8x8 booth

After Party.....\$8,500

8x8 booth to showcase your company, 2 Comp Attendees, 10x10 Booth

Webinar Program Sponsor\$10,000

Recognition year round during our monthly webinars, 2 Comp Attendees, 10x10 Booth

T-Shirt Sponsor.....\$8,000

Logo exclusively featured on Connect attendee T-Shirt, 2 Comp Attendees, 8x8 booth

Don't see a sponsorship that fits? Contact organizer to explore options.



SPONSORSHIP AGREEMENT

_____ Yes, we want to be a sponsor at T2 Connect 2025

Sponsorship Level:

- ___ Keynote/Give Back - \$20,000 **
- ___ Platinum - \$13,000 **
- ___ Gold - \$10,500 **
- ___ Silver - \$8,000
- ___ Webinar Program - \$10,000 **
- ___ After Party - \$8,500
- ___ T-Shirt - \$8,000
- ___ Meals - \$6,000
- ___ First Time Attendee Reception - \$6,000
- ___ Wellness - \$5,000
- ___ Exhibitor Only - \$3,500
- ___ Demo Chat (can be added to any sponsorship) - \$1,000

** comes with presentation session of your choice

Company Name: _____

Contact Name: _____

Contact Email: _____

We agree to securing our 2025 Sponsorship for T2 Connect and we will pay sponsorship fees by October 1, 2025.

Signature:

Date:

Please submit form to t2marketing@t2systems.com. You will also need to register online at: <https://cvent.me/GeN7Md>



T2 CONNECT 

OUR CONTACT



Phone Number:

1.317.524-5500 x5567



Email Address:

t2marketing@t2systems.com



Website:

t2systems.com



Registration Website:

[T2 Connect Registration](#)