

T2 MobilePay

YOUR CUSTOMER. YOUR BRAND. YOUR REVENUE.

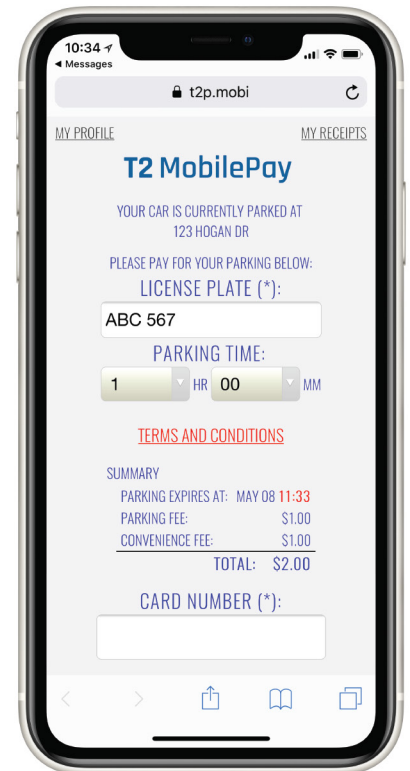
T2 MobilePay, powered by TEXT2PARK, is a **mobile payment solution that provides your parkers a simple and convenient way to pay for parking on their smartphones while empowering you to own your customer relationship and data and generate revenue.** This first-of-its-kind solution seamlessly integrates the robust, data-rich capabilities of T2 Iris™ parking management software and the industry-leading T2 Luke® Pay Station line with turn-key parking location and payment capabilities.

By integrating mobile payment functionality with T2 Iris, MobilePay brings all of your transaction data together into a single system, providing consistent enforcement and reporting. And unlike existing mobile payment providers, who are acquiring your data to further their own business, T2 gives you complete control and ownership of your parking activity and your data.



HOW IT WORKS

1. Signage gives directions
2. Parker texts P-CODE to 25023 or scans QR code
3. Parker clicks link and enters plate number and payment
4. Money goes directly into your account



KEY FUNCTIONALITY

No App, No Accounts

With T2 MobilePay, users simply text an SMS short code or scan a QR code to access the online payment portal through a web browser. Then, their license plate and payment information are automatically saved for future visits without having to create an account.

Promotional Messaging and Surveys

Expand your parking business with real-time, geotargeted online messaging on your MobilePay portal. Build and enhance your relationship with your customers, get feedback on your customer service, or sell the space to local stakeholders and businesses.

Full Integration with Luke Pay Stations

Transactions started with MobilePay can be extended at a pay station, with future functionality allowing for pay station transactions to be extended with MobilePay. On the back end, you get a single system of reference for enforcement and full reporting capabilities in T2 Iris for *all* your transactions.

White Label-Ready

Add your own branding to your MobilePay portal and digital receipts for a customized experience. Custom signage and pay station graphics are available as well.

BENEFITS FOR USERS

- Touchless and cashless payment option
- No app to download or account to create
- Supports multiple languages
- Parking expiration notifications and extend-by-phone capability
- Easy e-validations and digital receipts
- Search functionality for additional parking locations

BENEFITS FOR OPERATOR

- Bypass third parties and own your customers and your data
- Leverage mobile convenience as a pricing tool with customizable convenience fees
- Records all your parking transactions in one place for consistent enforcement and reporting
- Seamlessly integrates with Iris dashboards for real-time monitoring
- Look up mobile transactions by zone or plate
- Communicate public messages or generate additional revenue with advertising options
- Works with existing mobile payment apps as an option for users who do not have the app
- App-free platform increases mobile payment adoption

ABOUT T2 SYSTEMS

T2 Systems is the largest parking, mobility, and transportation provider in North America, with more than 25 years in the parking industry and currently serving thousands of parking professionals. T2 integrates the best people, processes, and technology to provide powerful, high performance, and secure parking solutions. Its open technology and processes are used to manage more than 200 million parking transactions for over 2 billion dollars annually across all 50 states and ten provinces in Canada. Customers rely on T2 for permit management, enforcement, PARCS, multi-space pay stations, and more.

To learn more about T2's reliable and innovative parking technology solutions, visit T2systems.com.