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## **MEDIA RELEASE**

### **T2 Systems' Hires Wade Bettisworth as Western Region Director of Sales**

*Bettisworth to Lead Sales in Western US and Support Company's Efforts in North America as Municipal Specialist*

(INDIANAPOLIS, IND.— April 21, 2010) T2 Systems Inc. is pleased to announce that Wade Bettisworth has joined the company as Western Region Director of Sales. In addition to his business development activities in the west, Bettisworth will support the company's sales efforts in North America as municipal specialist.

"I am excited about the prospect of returning to the parking community after having been involved in the transportation solutions side of the state and local market for the past four years," said Bettisworth. "I have known Mike Simmons and the leadership team at T2 Systems for a number of years and have admired the strong brand image that the company has established in the industry. T2 is an innovator and I look forward to consulting with our clients to incorporate cutting edge solutions into their parking operations."

Bettisworth has over 13 years of experience providing parking and transportation solutions to municipalities, colleges and universities as well as private parking operators. During his nine year tenure with Schlumberger/Parkeon, Bettisworth helped introduce parking pay stations for on-street use in a number of cities, including Seattle, Portland, Galveston and Park City. For the past four years, while serving as a regional director for Redflex Traffic Systems, he consulted with police agencies at the state and local level in an effort to enhance public safety.

"We are so pleased to have Wade join our team," said Mike Simmons, T2 co-founder and CEO. "As T2 continues to expand its presence in the municipal market, our company will benefit from his many years of successful selling experience and relationships in this segment of the industry. We know he will be a great mentor to the entire T2 team."

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An active participant in industry trade shows and conferences, Bettisworth is a past presenter at the California Public Parking Association (CPPA) and the Parking Industry Exposition (PIE). He earned a MBA from California State University, Northridge.

**About T2 Systems**

Since 1994, T2 Systems has delivered proven parking solutions that meet the ever-changing needs of the parking industry. This commitment is evident in T2's quality products and services, thought leadership and strong customer relationships. With its broad range of technology-based solutions, T2 Systems is trusted by more than 300 organizations in the US and Canada including universities, cities, towns, hospitals and airports. T2 Systems is headquartered in Indianapolis, Indiana and has virtual offices throughout the United States and Canada. For additional information about T2 Systems, Inc. products and services, visit [www.T2systems.com](http://www.T2systems.com).

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